

## The Future for LD Care Provision

The Midland Hotel, Manchester - 29th September 2009

Following the success of last year's CMM Insight, this year's conference will take some of the findings from the previous conference and provide:

- Keynote presentations from 5 main perspectives – Legal/Provider/Academic/Government/Learning Disability representative.
- Interactive panel discussion with a select group of panellists.
- Updates on the implementation of the Government's personalisation agenda and how it is affecting care providers.
- Results of CMM conducted research into the real picture as to what local authorities are commissioning, where and for how much.
- What opportunities exist for specialist providers to continue to grow in a changing market.
- Series of workshops designed to highlight specific issues that providers might require guidance on from a range of experts in their fields -
  - *Making Supported Living work*
  - *Residential care opportunities*
  - *Exit strategies*



# CMM Insight

## 2009 Delegate Breakdown

Last year's event was well-attended by a number of the industry's key decision-makers from specialist care organisations.

- 218 Delegates
- 146 Organisations

### Key facts

- 47% of Top 30 Specialist Care Providers attended.
- 100% of care provider delegate audience comprised senior decision-makers with the organisation (Owner or Director level).
- 85% of delegates would re-attend a conference on this subject.
- 82% of delegates thought that speakers were either good or excellent.
- 84% of delegates felt they had learned something from the event.

### Delegate summary

- Major Providers
- Independent Specialist Providers
- Providers of Supported Living
- Local Authorities
- Major Lenders
- Insurers
- Property Consultants
- Solicitors
- Suppliers to the sector



“ The conference was very informative, well organised with many interesting speakers. ”

“ Overall the presentations were informative and a lot of information was packed into the day. It was useful to receive the slides used via email following the event. ”

“ Enjoyable and informative. A lot was covered in a day. ”

# CMM Insight Rates

## Sponsorship & Exhibiting

CMM Insight - The Future for LD Care Provision		
Exclusive Corporate Sponsorship	<ul style="list-style-type: none"><li>• Opening address and involvement in relevant part of the day</li><li>• Sponsorship of pre-event networking dinner</li><li>• 10 Complimentary guest tickets to the event *</li><li>• Full page advert and logo in the delegate guide</li><li>• Logo on all delegate packs</li><li>• Hyperlinks on dedicated web page for CMM Insight</li><li>• Branding on all pre-event marketing carried out in Care Management Matters and via e-campaign</li><li>• Credit given on all post-event notes</li></ul> <p>* This must be arranged in advance so that replacements can be found if necessary.</p>	£6000
Associate Sponsorship (max of 5)	<ul style="list-style-type: none"><li>• Attendance at pre-event networking dinner</li><li>• Stand in exhibition hall</li><li>• Half page advert and logo in the delegate guide</li><li>• Branding on all pre-event marketing carried out in Care Management Matters and via e-campaign</li><li>• Hyperlinks on dedicated web page for CMM Insight</li><li>• 5 complimentary guest tickets to the event *</li></ul> <p>* This must be arranged in advance so that replacements can be found if necessary.</p>	£3000
Exhibitors	<ul style="list-style-type: none"><li>• Stand in exhibition hall</li><li>• Listing in delegate guide and on dedicated web page for CMM Insight</li></ul>	£1500

- All prices are subject to VAT at standard rate at the time of invoicing.
- Orders can be cancelled, in writing, within eight days from the date of the agreement.
- We reserve the right to revise these prices at any time - prior notification will be given.
- A copy of the full terms and conditions is available on request.

