

The Lancashire Care Conference Fixing Social Care...Where now?



AGENDA 2022

9.00 Registration

9.25 Welcome from CMM

Olivia Hubbard, Editor, Care Management Matters

9.30 Opening from Chair

Paul Simic, Former Chief Executive Officer, Lancashire Care Association

9.45 Update from the local authority

A perspective on adult social care reform and the integration of health and care in the Lancashire and South Cumbria system.
Louise Taylor, Executive Director of Adult Services and Health and Wellbeing, Lancashire County Council

10.15 The Fair Cost of Care

What is the Fair Cost of Care process and what does it seek to achieve? This presentation will address some of the known flaws, as well as how the Fair Cost of Care may drive benefits to providers. Including findings from research with local authorities, how the Department of Health and Social Care has handled engagement, and next steps for providers.
Richard Ayres, Social Care Advisor, Care England

10.45 Refreshments and exhibition viewing

11.15 The value of social care

This session will look at how social care has evolved over the years, where we are now and most importantly what the future might look like.
Nadra Ahmed OBE, Chairman, National Care Association

11.45 Panel discussion

Led by Paul Simic, Former Chief Executive Officer, Lancashire Care Association

12.15 Using technology to support care staff with modern-day challenges

It's no secret that there is a workforce crisis in the care sector. How can care homes use the latest technology to improve workforce efficiency, combat workplace challenges and improve staff morale, recruitment and retention? Look out for best practice examples and quick wins to take away.
Talveer Singh Guram, Marketing Manager, Adaptive IT Solutions and Phillip Moorcraft, Vice President of Sales for Americas & UK, CLB

12.50 Lunch and exhibition viewing

14.00 Recruiting overseas nationals

A recent report shows the health and care sectors are facing the 'greatest workforce crisis in their history'. Recruitment challenges will be discussed as well as how care providers can utilise the Health and Care Worker visa to recruit overseas nationals.
Amy Stokes, Partner, Forbes Solicitors

14.35 Care worker recruitment in 2022

Recruiting care workers in 2022 with the right values is critical for the survival of all care providers. In this session, Neil will share the latest thinking, research and innovation, drawing on his connections with employers of care staff from around the world. Every recommendation is easily implemented and most cost nothing but have been repeatedly proven to make a big difference.
Neil Eastwood, Founder and Chief Executive Officer, Care Friends

15.05 Afternoon break

15.20 Registered Care Managers Network update

The Registered Care Managers Network will openly discuss its priorities for the year ahead.
Katie Barnes, Chair, Lancashire Care Provider Forum

16.00 Round up, questions and close



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